



A S C H E R I



VERDUNO PELAVERGA

The Taste of Solidarity

A RARE AND UNIQUE WINE

The taste of solidarity is a project of “cooperation” between the profit and non-profit worlds, based on the principle of donation and multiplication of its effects.

It was founded in 2004 as, above all, a place where those involved in the world of business, profit and companies are given the opportunity to volunteer, putting everything they know, or even their own products, at the disposal of the poor.

Companies donate articles of clothing, accessories, household and gift items, wine and food products, things that can either be directly designated to diverse solidarity projects or can be collected in a storage space, organized and set up by the volunteers in Torino.

10% of this special wine, produced with a very rare grape called Pelaverga is donated by Ascheri to this project.

The label is also a special one created with the logo and the colours of this project.

Grape Variety: 100% Pelaverga

Usual harvest time: 1st/10th October

Fermentation: about 8 days, at 26°C

Characteristics:

- light ruby red colour
- elegant bouquet of red berries and flowers. Spicy with velvety notes of black pepper
- delicate, harmonious and pleasantly soft. Easy to drink
- charming wine with great balance and tipicity

Serve at: 12°/14°C

Try it with: appetizers and red meat skewered and grilled.

For the whole meal. You can also drink it cool, well matched with fresh water fish

Evolution: 3/5 years if kept in a cool and dark place

PACKAGING

FORMATS: 0,75 Lt

CANTINE ASCHERI GIACOMO

Via G. Piumati, 23 – 12042 Bra (Cn) • Ph + 39.0172.412394 • Fax + 39.0172.432021
ascheri@ascherivini.it • www.ascherivini.it